

UK Marine Industry Covid Impact Survey




54
Responses

02:39
Average time to complete

Active
Status








Ideas

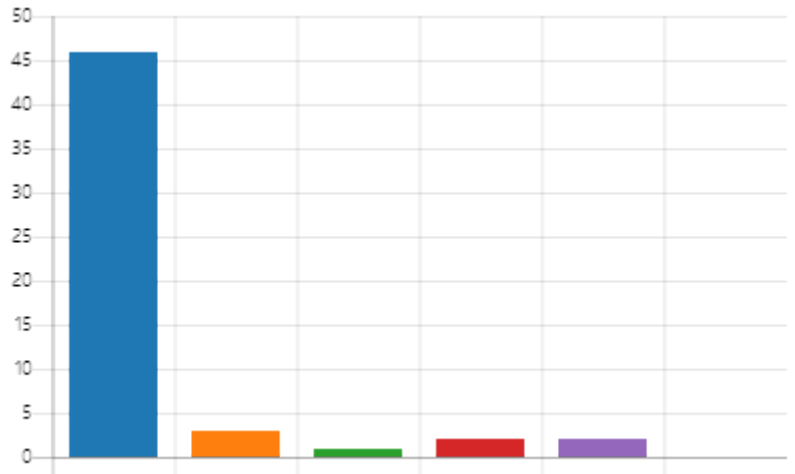
1. Are you open for business and able to provide goods & services?

	Yes	11
	No	30
	Part Time/Reduced Hours/Lim...	13



2. How have sales/revenues been impacted from UK lock down date (23 March)?

	Reduction > 75% approximately	46
	Reduction > 50% approximately	3
	Reduction > 25% approximately	1
	Reduction > 10% approximately	2
	No change	2
	Sales growth	0



3. When restrictions are lifted, are you ready for return to normal operations?

● YES immediately or within a w...	36
● YES within one month	9
● NO	9
● NO Plan for business closure	0



4. On return, how do you foresee staffing?

● Return with full compliment of...	24
● Minimal redundancies/head c...	18
● Significant redundancies/head...	11
● Hire more staff	1



5. Would you attend or exhibit at an autumn (Sept-Nov) boat show or event - for instance Southampton Boatshow?

● Yes	8
● No - Unsafe/No desire	10
● No - Not commercially viable	25
● Maybe	11



6. How do you see outlook for Q3 2020?

● Positive	2
● Stable	12
● Negative	40



ID	Name	Responses
1	anonymous	I believe, at this stage, that exhibitions won't take place until 2021. With the issues of social distancing, and also airlines, there is quite a lot against this. Hopefully we can recoup sales through other channels and that the boating world will re-open imminently. Stay safe and stay positive.
2	anonymous	restrictions are causing 100% customer sales/ revenue problems at the moment. While help is available it is not on turnover and outlay just income. Turnover and running expenses far exceed income in most situations.
3	anonymous	Hoping we can do, the same as last year in the coming months but unlikely to make up the short fall. Anything above a 20% drop for the year as a whole will good result. Don't totally rule out going to Southampton in some way but really don't go at this point. Interested to hear what others are saying.
4	anonymous	The forced changes to our business has meant us bringing forward plans to move more of our efforts and visibility on-line and this will reduce the need for major boat shows more and more. We might do Dusseldorf again but not another major UK Boatshow,
5	anonymous	Fortunately our US leisure marine business has kept going well and we launched a new product which has been well received - that has saved us from a much larger drop in sales revenue. We think the UK restrictions for leisure users are too extreme, disproportionate to the risk3 and unjust.
6	anonymous	I am a sole trader, work on my own from home in marketing and communications and hence my working life has hardly changed. I am fortunate to have retained business who have been looking to me to provide additional input into marketing and comms strategy to retain customers/members and create ideas and delivery of more digital services during these tough times.
7	anonymous	We have a lot of overseas projects. Resumption of international travel will be essential before we can return to our normal levels of output and revenue.
8	anonymous	Business shut; ALL charters cancelled and deposits returned. Social distancing rules dictate we can't welcome guests on board even after (IF) lockdown eases. NO GOVERNMENT SUPPORT
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10	anonymous	Marine charters have been closed before the usual season started and after most of us had paid all the fees, marinas, insurance, coding, safety kit, now closed until social distancing finishes are we cannot comply on our boats , this means no income this year , same fees again next March and no marina has offered us refunds , same with insurance companies

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11	anonymous	Charter angling/ sightseeing business, totally shut down at the moment. Unlikely to be able to resume until social distancing is lifted. Can only see bleak times ahead.
12	anonymous	RYA Training no help from anyone, no income this year
13	anonymous	It will difficult to make up lost ground this year and I suspect we will be severely affected next year also.
14	anonymous	The continuation of lockdown poses an existential threat to much of the industry, particularly if it is prolonged much more.
15	anonymous	Depending on rules ie boat use depends how busy I will be.
16	anonymous	We are having to cancel and refund charters , with no income coming in and berth fees and insurance still going out , it's been a long six month winter and this is when we earn our money for six months to survive
17	anonymous	We are a mainly a RYA PB and PWC Training Centre - we are completely unable to carry out any courses at present - we also run PWC Adventures and skippered PB Charter again neither able to operate so our reduction in Sales revenue since 23/3/2020 has been 100% not just 75% - all our business is pretty difficult to run with social distancing - we await the PM's Sunday 'Road map' but 2020 is not going to be a good year. Support from RYA for us is pretty non-existent - British Marine not a lot better (interested in the big boys only... and no wouldn't exhibit at S'ton Boat Show as is just far to expensive for 'little guys' we have previously suggested other 'little guys' joining together BUT British Marine - don't allow that :(Hopefully 2020 isn't as bad as we are thinking but if it's not then we will be able to be pleasantly pleased :-)
18	anonymous	No support for boat owners without premises. Our boat is our premises. Depreciation offsets profit so little help as self employed. No charters but Bill's and depreciation still hit us. With the rishi sunak wanting to change self employed tax rules when covid over. We are in for a tough time ahead. Do want to praise government though for what they have achieved it could have been so much worse.
19	anonymous	Very difficult to predict the rest of the season, if it is left to late before the Marinas are opened, we will miss the season and a years trading which will have dire consequences. If we are released relatively quickly, we can recover faster. Obvious I know, but crucial to the industry
20	anonymous	being a sailmaker our service work is seasonal. At the moment 75% of the sails are still in the loft. The longer yachts do not sail for the less chance of the sails coming back in at the end of the season. If we get boat use going quickly then we will minimise work reduction over the winter. if it is still minimal by August

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		then we would expect a very difficult winter and not recovering till September 2021
21	anonymous	Unable to operate my charter vessel zero income zero government help
22	anonymous	Commercially, I have written off this year. The economic impact from this shutdown is going to severely affect our ability to survive
23	anonymous	Until vaccine available - we all be restricted to what we can do
24	anonymous	I run a charter boat and I just can't see how we re going to be able to operate profitably with the social distancing requirements as we're only licensed for 12, if we reduce to 6 for safety we won't be able to cover our costs
25	anonymous	As a seasonal business March - September the government have offer support of 3 months average yearly profit, this is not representative of a seasonal business plus I am based on a pontoon in a Marina and unable to apply for any grants. The only government support equates to 14% of profit and that's if we have some kind of normal form June! Very worrying times for the marine/leisure/tourism industry.
26	anonymous	Our business has come to a complete stand still and more concerning what with the social distancing regulations which will still be enforced will affect us operating I truly believe this entire season. Coupled with no ability to obtain a grant either. All in all a catastrophe.
27	anonymous	Uncertain business environment, lack of public confidence, reduced investment income, reduced value of capital all leads to reduced spending of disposable income.
28	anonymous	Yacht Brokers badly hit by restrictions, if you obey the law, your are effectively closed down for the duration and beyond. Some may buy on video calls but many won't and anyhow if a broker travels to a boat to do a video call they are breaking the law for non-essential travel. New law this week should allow that, but still travelling to view a boat I read as not allowed - it is neither exercise or work (for the buyer) Poor government help - £10,000 if you have an office, nothing if you don't despite having 75% of the costs! Happy days, we'll survive the market will be there, but I see prices rising across the board.